

NEW ACCOUNTABILITY STANDARDS

What has changed?



For a full list of charities that meet or exceed at least once in the three

years, visit www.charitiesreview.org.uk

Agenda

- ▶ The Charities Review Council
- ▶ New Accountability Standards
- ▶ Summary of the Changes
 - ▶ Governance
 - ▶ Financial Activity
 - ▶ Public Disclosure & Fundraising
- ▶ Wizard Redesign
- ▶ Transition
- ▶ Resources



The Charities Review Council

- ▶ **Mobilize informed donors & accountable nonprofits**
 - ▶ Independent resource for donors & nonprofits
- ▶ **Accountability Standards**
 - ▶ Measure 4 critical areas
 - ▶ Reasonable expectation
- ▶ **Accountability Wizard**
 - ▶ Online self-assessment
 - ▶ Strengthen organization
 - ▶ Demonstrate Accountability



New Accountability Standards

- ▶ 27 standards total
- ▶ Reflect economic, demographic, societal, and sector changes
- ▶ Process led by Program Committee
 - ▶ Considered other sector standards
 - ▶ Held focus groups & public forums
- ▶ Implemented April 2010



Governance

- ▶ Review of mission, strategy and governing documents
- ▶ Diversity and Inclusivity
- ▶ Board and CEO Assessment
- ▶ Additional policies
 - ▶ *Whistleblower*
 - ▶ *Document Retention*
- ▶ Term limits



Financial Activity

- ▶ Use of Funds: Program expense minimum is 65%
 - ▶ Explanation required if expenses are 65-70% or 90-100%
- ▶ Reserve limit increased to 3x annual expenses
- ▶ Financial health focuses on unrestricted net asset trend
- ▶ Prohibition of loans to directors
- ▶ Reimbursement policy



Public Disclosure & Fundraising

- ▶ **Public Disclosure**
 - ▶ Impact on Community
 - ▶ Audit threshold increased to \$750,000
- ▶ **Fundraising**
 - ▶ Donor Privacy
 - ▶ Donor Information Security



New Accountability Wizard

- ▶ More user friendly
 - ▶ Log in at any time
 - ▶ Upload documents
 - ▶ Online payment
 - ▶ Easier navigation
- ▶ Enhanced technical assistance
- ▶ Up to 1 year to complete review



Transition to New Standards

- ▶ **New Review**

- ▶ Begin review under new standards at time of launch

- ▶ **Currently reviewed**

- ▶ Review valid until 3 year expiration
- ▶ Notification 3 months prior to expiration
- ▶ Create new account for Accountability Wizard when renewing



Resources

- ▶ Where can I find the new standards?
 - ▶ www.smartgivers.org/AccountabilityStandards09.html
- ▶ Where can I find sample policies?
 - ▶ [www.smartgivers.org/Model Documents.html](http://www.smartgivers.org/Model_Documents.html)
- ▶ Upcoming Webinars:
 - ▶ Legal Compliance – May 10th, 1:00 pm (CT)
 - ▶ www.smartgivers.org/legal_compliance_webinar.html



Questions?

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